

**GOVERNMENT OF INDIA
URBAN DEVELOPMENT AND POVERTY ALLEVIATION
LOK SABHA**

UNSTARRED QUESTION NO:2017

ANSWERED ON:04.03.2003

CONSTRUCTION OF COMPLEXES IN URBAN AREAS FOR ARTISANS

MADAN PRASAD JAISWAL;MANSINH PATEL

Will the Minister of URBAN DEVELOPMENT AND POVERTY ALLEVIATION be pleased to state:

- (a) whether the Government propose to construct complexes in urban areas to enable artisans of the rural areas to promote their products on the lines of Delhi Haat in the country;
- (b) if so, the details thereof;
- (c) if not, the reasons therefor and other steps being taken in this regard;
- (d) whether the artisans of rural areas are being provided marketing facilities in the urban areas;
- (e) if so, the details thereof; and
- (f) if not, the reasons therefor?

Answer

MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT & POVERTY ALLEVIATION (SHRI PON RADHAKR)

(a)to(c): Yes, Sir. The Ministry of Textiles have reported that Urban Haats are being set up at various metropolitan/tourist spots where rural artisans put up shops on 15 days on rotation basis. The details are given in the Annexure 'A' and 'B'.

(d)to(f): These Haats are basically meant for providing marketing opportunities to rural artisans in urban areas. The details are given in Annexure 'A' and 'B'.

ANNEXURE-A

ANNEXURES REFERRED TO IN REPLY TO LOK SABHA UNSTARRED QUESTION NO. 2017 FOR 4.3.2002

SETTING UP OF URBAN HAATS

With a view to providing a permanent marketing outlets to the artisans community from rural as well urban areas, a new plan scheme titled 'Setting up of Urban Haats' was launched in the year 1999-2000. The scheme envisages setting up of Urban Haats on the pattern of the successful experiment of Dilli Haat, New Delhi. During the 9th Plan period 18 such Haats were approved by Planning Commission at commercially important and tourist oriented locations in the country and the target fully achieved. Urban Haats at places Jammu (J&K), Karnal (Haryana), Bhubneshwar (Orissa) and Tirupathi (Andhra Pradesh) have become operational and the marketing events are being organized. The Calendar of events for participation of artisans through out the country in these Haats have been drawn and circulated. The artisans have started participating in these Haats. The remaining Urban Haats are at different stage of completion. These Haats will benefit more than 36 thousand artisans annually.

During the 10th Five Year Plan, 20 more Urban Haats are proposed to be set up in different parts of the country out of which 6 Urban Haats at Lucknow (UP), Surat & Bhuj (Gujarat), Hazaribagh (Jharkhand), Patiala (Punjab) and Varanasi (UP) has been sanctioned/approved. The scheme allows for allotment of built up stalls to artisans on fortnightly rotation basis and at nominal rentals. In the Haats artisans get opportunity for direct sale of their products to the consumers without involving any middlemen. By establishing one Urban Haat, the government ensures direct fortnightly market facilities to approximately 2000 artisans in one year. Selling of products directly to the consumer is important to eliminate the role of middlemen who usually grab the major portion of profits in the handicrafts/handlooms sector. Not only this the customers/tourists of these Haats will also get a cultural ambience in the heart of the cities. They will also enjoy ethnic food of different states in addition to getting handicrafts/handlooms items at reasonable rates.

ANNEXURE-B

STATEWISE LOCATION OF URBAN HAATS UPTO FEBRUARY 2003

Region Haat sanctioned ned	State	No. of Urban	Locations
Northern Region	Haryana	1	Uchana
Himachal Pradesh	-	-	
J&K	2	Jammu, Srinagar	
Punjab	1	Patiala	
Rajasthan	2	Jodhpur, Jaipur	
Central Region	Uttar Pradesh	4	Agra, Kanpur,
Lucknow, Varanasi			
Uttaranchal	1	Dehradun	
Eastern Region	West Bengal	1	Kolkata
Orissa	1	Bhubaneswar	
Bihar	-	-	
Jharkhand	2	Ranchi, Hazaribagh	
Sikkim	-	-	
Southern Region	Andhra Pradesh	1	Tirupati
Tamilnadu	-	-	
Kerala	1	Trivandrum	
Pondicherry	-	-	
A & N Island	-	-	
Karnataka	-	-	
Western Region	Gujarat	3	Gandhi Nagar,
Surat, Bhuj			
Maharashtra	-	-	
Goa	-	-	
Madhya Pradesh	1	Bhopal	
Chhatisgarh	1	Raipur	
North Eastern	Assam	1	Guwahati
Region	Meghalaya	-	-
Manipur	-	-	
Mizoram	-	-	
Arunachal Pradesh	-	-	
Nagaland	-	-	
Tripura	1	Agartala	